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**THE MATTSON JACK GROUP ANNOUNCES THE LAUNCH OF CANCER!MPACT™,
THE PREMIER GLOBAL ONCOLOGY RESOURCE**

Cancer!MPact™ Provides a Comprehensive Outlook on the Global Oncology Marketplace

ST. LOUIS, MISSOURI – JUNE 1, 2006 – The Mattson Jack Group, Inc. (MJG) announces the launch of Cancer!MPact™, the premier source of global oncology market information. Cancer!MPact™ combines the rigorous epidemiology, detailed clinical analysis, and in-depth market assessment methodologies from predecessor products CancerMETRIC® and Cancer Perspectives™. This new service offers a comprehensive clinical and market review of the three largest cancer markets: the United States, Europe (France, Germany, Italy, Spain, and the United Kingdom), and Japan.

“Cancer!MPact™ leverages the unparalleled oncology expertise of DaVinci Oncology Specialists (DaVinci), the cancer center of excellence within Mattson Jack,” said James Hawthorne, MJG Executive Vice President. “By utilizing the data sources identified as preeminent for each country/region and the ‘best-in-class’ methodologies from our prior services, DaVinci Oncology Specialists has created the most comprehensive oncology information offering for our clients.”

“Cancer!MPact™ is the only all-inclusive service that provides a consistent global methodology and perspective to clients. For example, our unmatched epidemiology utilizes sources from the largest cancer registries and databases available and represents our ongoing commitment to our clients to provide them with the most up-to-date, comprehensive view of the oncology patient population,” said Roger Halualani, Vice President of MJG’s DaVinci Oncology Specialists.

This service comprises four topic areas delivered in five integrated modules:

- **Patient Metrics:** Based on highly rigorous epidemiology modeling incorporating country-specific data, this module presents historical, current, and projected estimates to 2025 of cancer incidence, prevalence, active disease and treated populations by cancer site and stage.
- **Emerging Technologies:** This module evaluates the top emerging products in the cancer arena and provides detailed profiles that combine the most recent clinical data with cogent and relative analysis. The module provides insights into the future marketplace through the generation of estimated development timelines and indication matrices to identify where different drugs are being (or not being) developed.

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- **Treatment Cascades:** Given that Cancer!MPact™ treatment data presents perspectives on the current and possible future clinical management of cancer, the data is provided in two separate modules:
 - **Treatment Architecture:** This module provides a detailed view of the current clinical management of cancer patients by site and stage and profiles treatment, modality, and chemotherapeutic regimen utilizing a robust data collection phase with practicing oncologists across study countries.
 - **Treatment Evolution:** This module is a unique data source that provides detailed analysis and insights into the future development of the oncology marketplace on an indication basis. By assessing possible treatment trends based on level of impact and likelihood of occurrence, this module presents DaVinci's expected changes in the marketplace.
- **Market Perspectives:** Utilizing the knowledge derived from the four prior modules combined with sales level data, Market Perspectives provides detailed estimates of the current oncology market on a cancer-specific basis, down to a stage, regimen, and drug-specific level.

“Given the increasing changes in pharmaceutical market, it is critical for our clients to understand the dynamics of the current and future oncology markets. This requires taking into account clinical management trends, novel oncology drugs and regimens, and potential changes in patient populations,” said Ian Hicks, Vice President of MJG’s DaVinci Oncology Specialists, who is responsible for the marketing of DaVinci’s cancer-based reports and services. “Cancer!MPact™ provides new product development and brand teams with the insights and knowledge to make informed decisions regarding positioning and marketing of their cancer products in what has become an increasingly competitive market.”

Cancer!MPact™ builds upon the success of MJG’s CancerMETRIC® and Cancer Perspectives™ offerings, providing pharmaceutical and biotech executives with critical, across-the-board intelligence to assist them in making informed decisions about their brands and planned product development.

Mattson Jack’s client list includes some of the most recognized pharmaceutical and biotech companies in the world. For further information, contact Amit Dhawan, MD (314) 469-7600 or e-mail: info@mattsonjack.com.

Editors Notes:

About The Mattson Jack Group, Inc.

Formed in 1986, Mattson Jack (www.mattsonjack.com) focuses its talent in three areas of Core Competency: Business Analytics, Brand Optimization, and Corporate Development services in the pharmaceutical and biotech markets. Its ongoing mission is to "Accelerate Client Growth through advanced analysis, planning, decision support, and implementation." MJG consultants have expertise in pricing and reimbursement, custom epidemiology, technology assessment, business and strategic plan development, due-diligence and licensing support, market modeling and forecasting, and primary market research. The high-value non-cancer MJG products include Epi Database® and Forecast Architect®.

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DaVinci Oncology Specialists is the cancer center of excellence within Mattson Jack and was formed after the acquisition of DaVinci Healthcare Partners LLC in 2004. The combination of the DaVinci and MJG cancer specialists resulted in the formation of the world's largest cancer-focused consultancy. In addition to Cancer!MPact™, DaVinci also offers Oncology Marketing Strategies™, a unique cancer-focused report detailing the changes in the reimbursement systems for the U.S. and Europe and providing key implications and recommendations for brand teams regarding customers, channels, policy, pricing, and reimbursement issues. Other DaVinci reports include Supportive Care Perspectives™, Future Focus™ Myelodysplastic Syndromes (MDS), and Future Focus™ Gastrointestinal Stromal Tumor (GIST).

Mattson Jack is part of Kantar Group, the Information and Consultancy division within WPP, an \$8+ billion global communications services firm.

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